



TOP REASONS TO USE EPRINEX.[®]

(eprinomectin)

1 EPRINEX IS THE FIRST DEWORMER TO KILL 39 SPECIES AND STAGES OF PARASITES.

EPRINEX kills 39 key species and stages of internal and external parasites, with 99.9 percent efficacy.¹

2 GET PARASITE CONTROL THAT PAYS IN POUNDS.

When it comes to putting on pounds, EPRINEX outperforms them all. On average, animals treated with EPRINEX put on more body weight than animals treated with products of the leading competitors.²

3 EPRINEX PROVIDES A LONG-LASTING REDUCTION IN FECAL EGG COUNTS.

When compared to other pour-ons, EPRINEX significantly reduces fecal egg counts faster and for longer than the competition.^{3,4}

4 EPRINEX IS SAFE FOR ALL AGES AND STAGES.

It's safe to use for calves,* heifers, bulls, pregnant or open cows, with no meat or milk withhold.

5 PARASITE CONTROL YOU CAN COUNT ON.

EPRINEX has a 100 percent product satisfaction guarantee. If you aren't completely satisfied, we'll make it right.

*Not for use in calves intended for veal.



LEARN MORE ABOUT THE BENEFITS OF EPRINEX AT EPRINEX.COM.

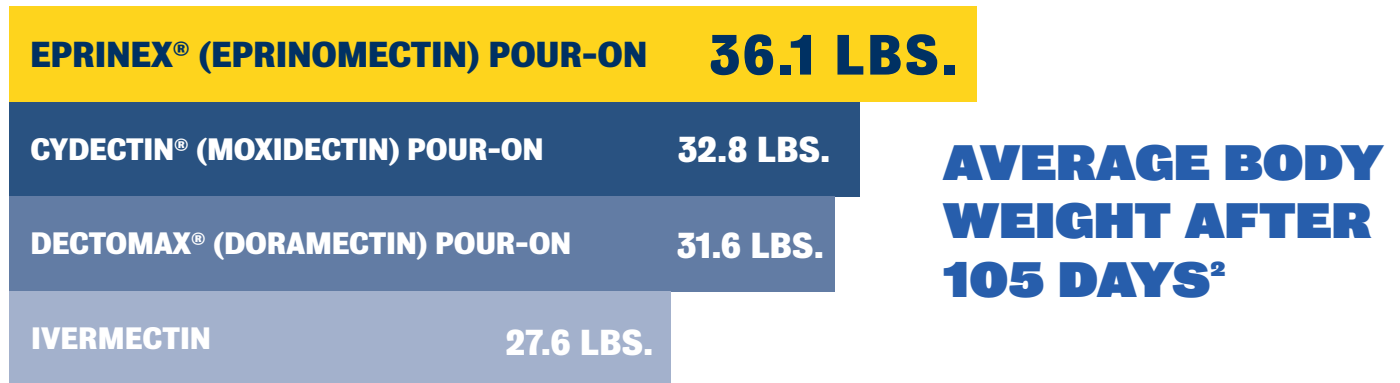
EPRINEX IMPORTANT SAFETY INFORMATION: No meat or milk withdrawal is required when used according to label. Do not use in calves intended for veal or unapproved animal species, as severe adverse reactions, including fatalities in dogs, may result.

EPRINEX® IS PROVEN.

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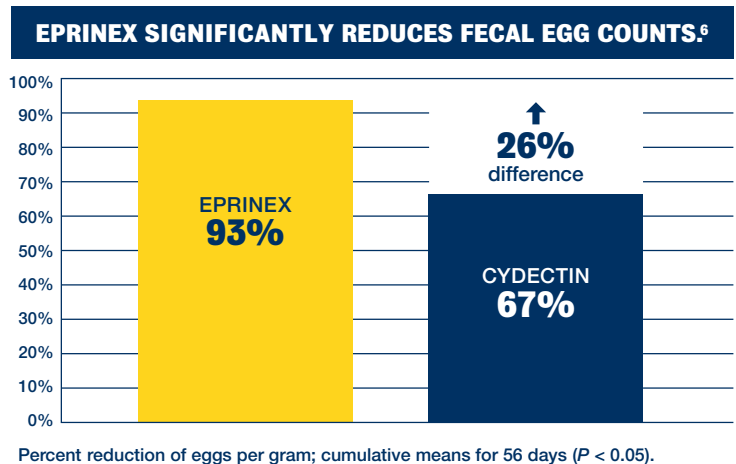
PARASITE CONTROL PAYS IN POUNDS.

EPRINEX is proven to pack on an average of 36 pounds per head over 105 days² more than other pour-on dewormers. Maybe it's because it's the first dewormer to kill more species and stages of internal and external parasites, with up to 99% efficacy.¹



A LONG-LASTING REDUCTION IN FECAL EGG COUNTS (FECs).

- EPRINEX significantly reduces FECs faster and for longer than the competition.^{3,4}
- In trials with yearling steers on contaminated pastures, EPRINEX significantly ($P < 0.05$) outperformed CYDECTIN after 56 days.³



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¹ Based on FOI summaries and label claims.

² Beckett J. Efficacy of pour-on dewormers differing in active ingredient and carrier on weight gain and fecal egg count in stocker beef cattle. College of Agriculture, Cal Poly State University 2000.

³ Paul A, Hutchens D, Hart D, et al. Comparison of eprinomectin with other macrocyclic lactones in cattle, in *Proceedings*. 45th Annu Meet AAVP 2000. Available at: <https://www.norbrook.com/media/2830/eprizero-product-detailer.pdf>. Accessed October 1, 2019.

⁴ Baggot DG, Batty AF, Timms BJ. Comparison of eprinomectin with other macrocyclic lactones in cattle, in *Proceedings*. 17th Int'l Conf WAAVP 1999. Available at: <https://www.sciencedirect.com/science/article/pii/S0304401712006395>. Accessed October 1, 2019.

⁵ Data on file at Boehringer Ingelheim.