

Privacy Statement

Effective Date: 01/25/2016

Boehringer Ingelheim Pharmaceuticals, Inc. and Eli Lilly and Company ("We" or "Us") each respect the privacy of visitors to its websites, and, as a result, We have developed this website privacy statement. This website privacy statement applies only to the operation of websites that directly link to this privacy statement within the content and/or navigation (e.g., footer) of the site.

Please read this privacy statement carefully. By using this site, you agree to the terms of this privacy statement. This privacy statement may change from time to time, so please check back often. Should you have any questions about this privacy statement or our data collection and use practices, please see our contact information below.

Collection and Use of Information

Through this website We will collect information you provide such as your name, address, telephone number, email address, and other similar information ("Personal Information"). We will use Personal Information to respond to requests you may make of Us, and from time to time, We may refer to Personal Information to better understand your needs and how We can improve our websites, products and services. We may also use Personal Information to contact you and/or provide you with general health information (like information on certain health conditions) as well as information about our products and services. We may also enhance or merge Personal Information with data obtained from third parties for the same purposes.

Any other information ("Other Information" that is, information that does not directly identify you) transferred by you in connection with your visit to this site which may include your IP Address and other information gathered through our weblogs and cookies (see below) may be included in databases owned and maintained by Us or Our agents. Boehringer Ingelheim Pharmaceuticals, Inc. and Lilly retain all rights to these databases and the information contained in them.

This website may use a technology called a "cookie," which is a piece of information that our webserver sends to your computer (actually to your browser file) when you access a website. Then when you come back our site will detect whether you have one of our cookies on your computer. Our cookies help provide additional functionality to the site and help Us analyze site usage more accurately. For instance, our site may set a cookie on your browser that keeps you from needing to remember and then enter a password more than once during a visit to the site.

This website may use other technology (e.g., web beacons, pixel tags, single-pixel-gifs, etc.) to track your usage across various web pages on our website and create a web log of such usage. Web log information includes non-personal information, such as the date and time you visited our site, the pages you visited, the website you came from, the type of browser you are using (e.g., Internet Explorer), the type of operating system you are using (e.g., Windows 2000), and the domain name and address of your Internet service provider (e.g., AOL). If you provide your email address for Us to communicate with you, We may also use similar technology in emails we send to you in order to determine if emails were opened and replied to or forwarded.

This website uses analytics service providers to track visitor data for the purpose of website optimization and to determine which audiences are visiting the site. These service providers use cookies and other technology described above to provide their services. They do not collect Personal Information.

One of the analytics companies we use is Google Analytics. You can learn how Google Analytics collects and processes data by visiting www.google.com/policies/privacy/partners/.

This website collects Internet Protocol (IP) Addresses. An IP Address is a number assigned to your computer by your Internet service provider so you can access the Internet. Generally, an IP Address changes each time you connect to the Internet (it is a "dynamic" address). Note, however, that if you have a broadband connection, depending on your individual circumstance, it is possible that your IP Address that We collect, or even perhaps a cookie We use, may contain information that could be deemed identifiable. This is because with some broadband connections your IP Address doesn't change (it is "static") and could be associated with your personal computer. We use your IP Address to report aggregate information on use and to help improve the website.

Sharing of Information

We may share Personal Information and the Other Information collected on this site with agents, contractors or our partners in connection with services that these individuals or entities perform for, or with, Us. These agents, contractors or partners are restricted from using this data in any way other than to provide services for Us (for example, providing you with requested materials).

We reserve the right to share the Personal Information and the Other Information collected on this site to respond to duly authorized information requests of governmental authorities or where required by law. In exceptionally rare circumstances where national, state or company security is at issue (such as with the World Trade Center terrorist act in September, 2001), We reserve the right to share our entire database of visitors and customers with appropriate governmental authorities.

We may also provide Personal Information and the Other Information collected on this site to a third party in connection with the sale, assignment, or other transfer of the business of this website to which the information relates, in which case We will require any such buyer to agree to treat the information collected on this site in accordance with this privacy statement.

Online Tracking

We do not track your Personal Information over time and across third-party websites, and therefore do not respond to Do Not Track signals. We also do not knowingly permit third parties to collect Personal Information about your online activities over time and across different websites when using our website.

Children's Online Privacy

You should be aware that this site is not intended for, or designed to attract, individuals under the age of 18. We do not knowingly collect personally identifiable information from any person under the age of 18.

Data Security

Areas of this website that collect Personal Information you voluntarily provide to us use reasonable security protections designed to protect this information.

U.S. Residents

The information on the websites is intended for use only by U.S. residents only. Websites may contain information about products not available in other countries or regions of the world or that may be available

under a different trademark or name. Other countries may have laws, regulatory requirements, and medical practices that differ from those in the United States and may require different or additional information. Therefore, product information may not be appropriate for residents of other countries.

Links to Other Sites

As a convenience to our visitors, this website may contain links to a number of sites that We believe may offer useful information. The policies and procedures We described here do not apply to those sites. We suggest contacting those sites directly for information on their privacy, security, data collection, and distribution policies.

Changes to the Privacy Statement and Questions

If you have any questions about our privacy statement, this website or its offerings, you may contact Us online using our email address: webmaster@rdg.boehringer-ingelheim.com or you may write to Us via the following address:

Boehringer Ingelheim USA Corporation
Attn: Public Affairs Diabetes
P.O. Box 368
900 Ridgebury Road
Ridgefield, CT 06877

Please note that if your request is for contact list removal you may continue to receive materials while We are updating our lists. Please also note that removing yourself from this contact list will not remove you from any list developed through any other website maintained by Boehringer Ingelheim Pharmaceuticals, Inc. and/or Eli Lilly and Company. To be removed from any other such list, please visit the website through which you submitted your information, and then follow the instructions found on the website.

We may update this website privacy statement from time to time. When We do update it, for your convenience, We will make the updated privacy statement available on this page.

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